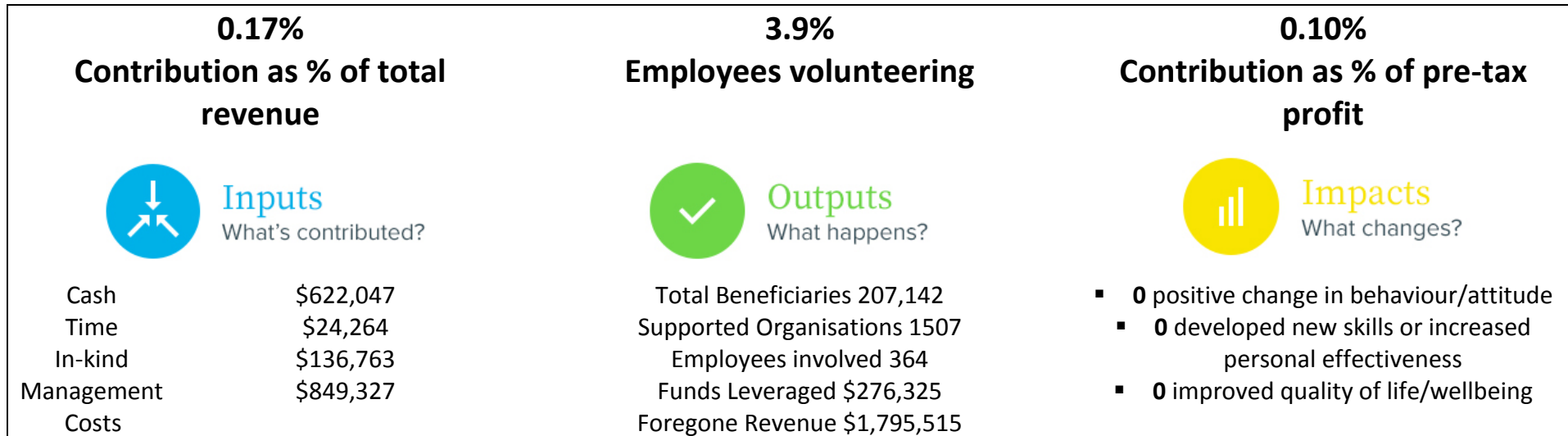




# Vicinity Centres 2017 CCI Dashboard

Vicinity Centres has contributed \$1,632,401 made up of cash, volunteer time, in-kind goods or services and the management costs of running their programs. This investment in the community has resulted in the following outputs and impacts. (All \$ figures are in AUD)



These high-level insights are provided to Vicinity Centres to highlight opportunities to communicate good news stories or to indicate areas where further work will assist in validating programs, gain greater employee and community engagement and further value. The LBG team is available to discuss these insights in more detail.

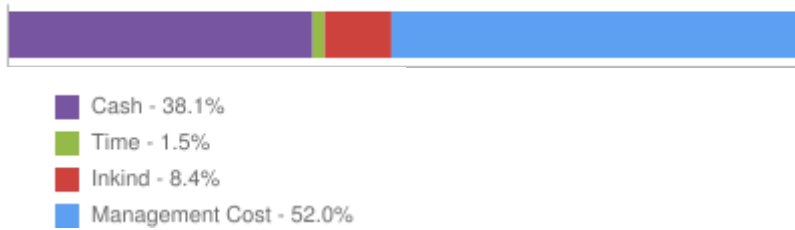
<p>*Time – greater focus on volunteering can significantly increase outputs and impacts without increasing spend.</p> <p>*Continue the strategic approach with Community investment increasing away from charitable donations</p> <p>*Great effort on monitoring and decreasing 'other' focus area (&lt;5%), shows programs are aligned to strategic intent</p> <p>*Reminder to align % of Indigenous</p> <p>*Contribution as a % of profit – aspire to 1%</p>	<p>*Review leverage as this is an opportunity to increase overall community contribution without spending more</p> <p>*The effort in collecting outputs for community and business data capture needs to be commended</p> <p>*WPG figures also represent a good news story with Vicinity nearly double the Australia and New Zealand Cohort</p>	<p>*Make the leap and consider program impacts (business and community) to achieve the full value of your investments</p> <p>*Consider capturing of what is strategically aligned for your organisation whether it be Beneficiary changes in terms of positive change in behaviour/attitude, developed new skills or increased personal effectiveness and/or improved quality of life/wellbeing</p>
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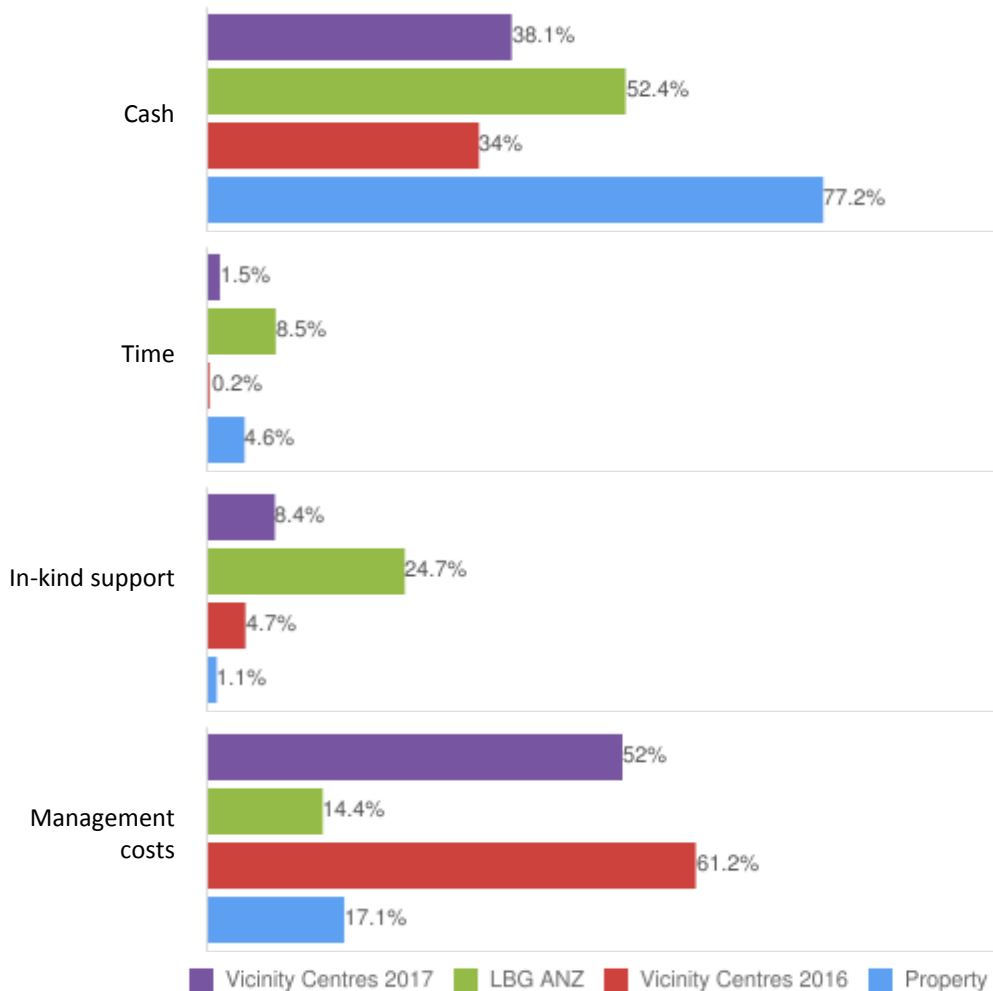
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## 1. How Vicinity Centres contributed

### 1a. Contribution

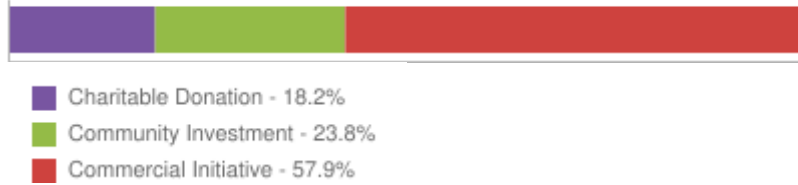


### 1b. Benchmarked

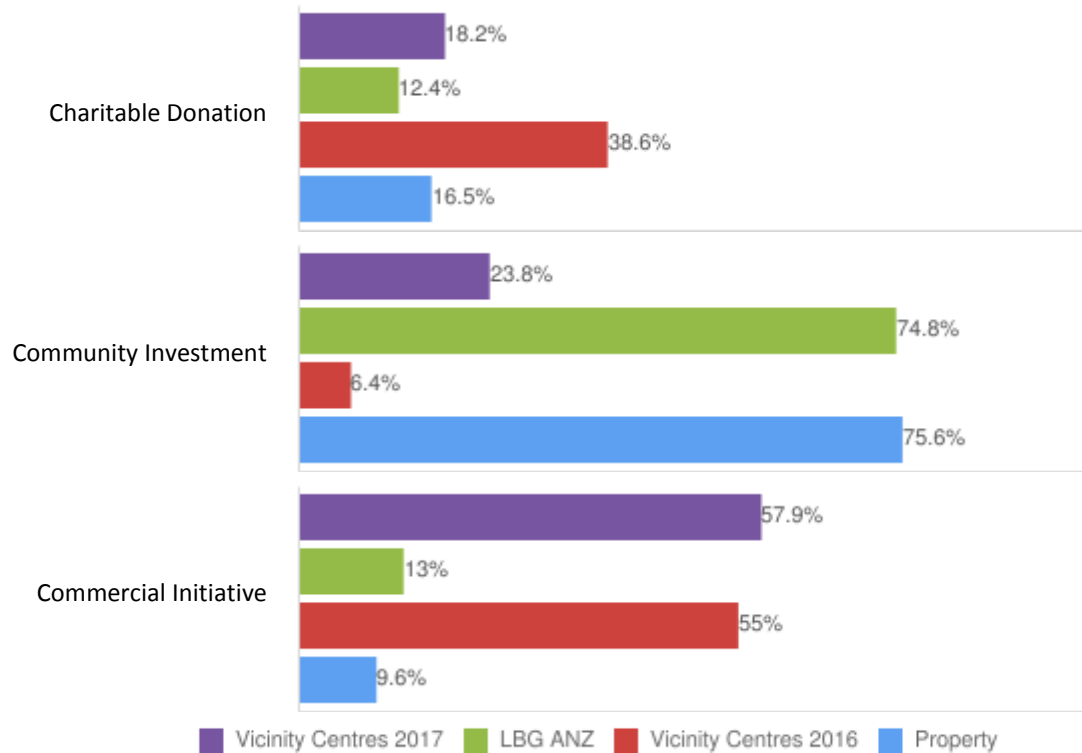


## 2. Why Vicinity Centres contributed

### 2a. Motivation

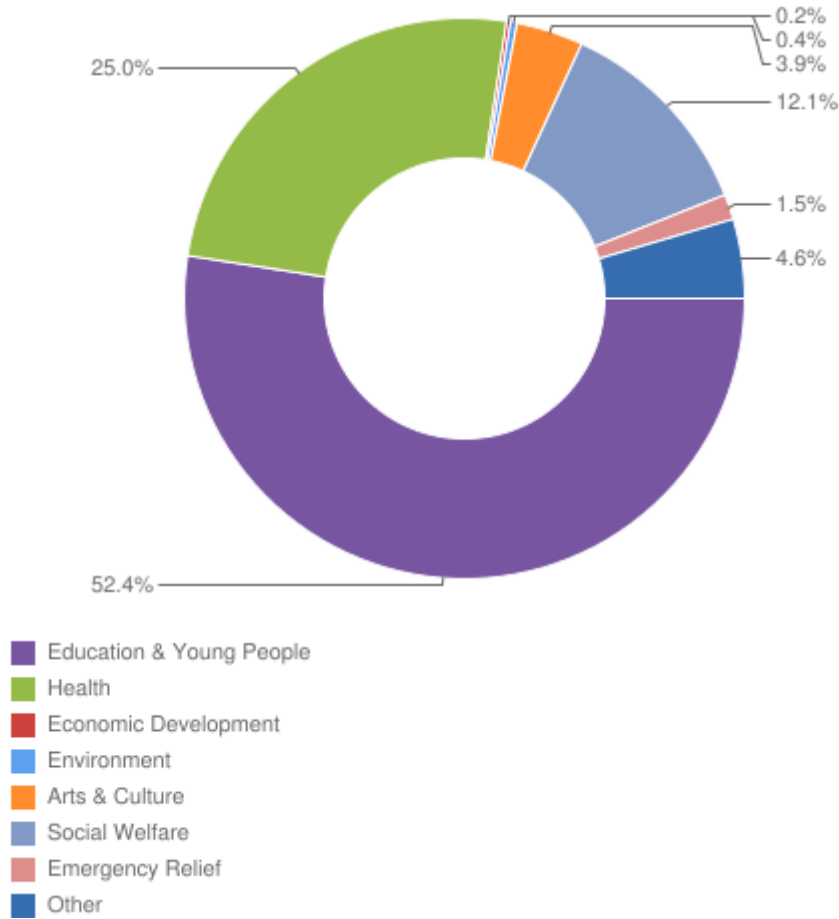


### 2b. Benchmarked

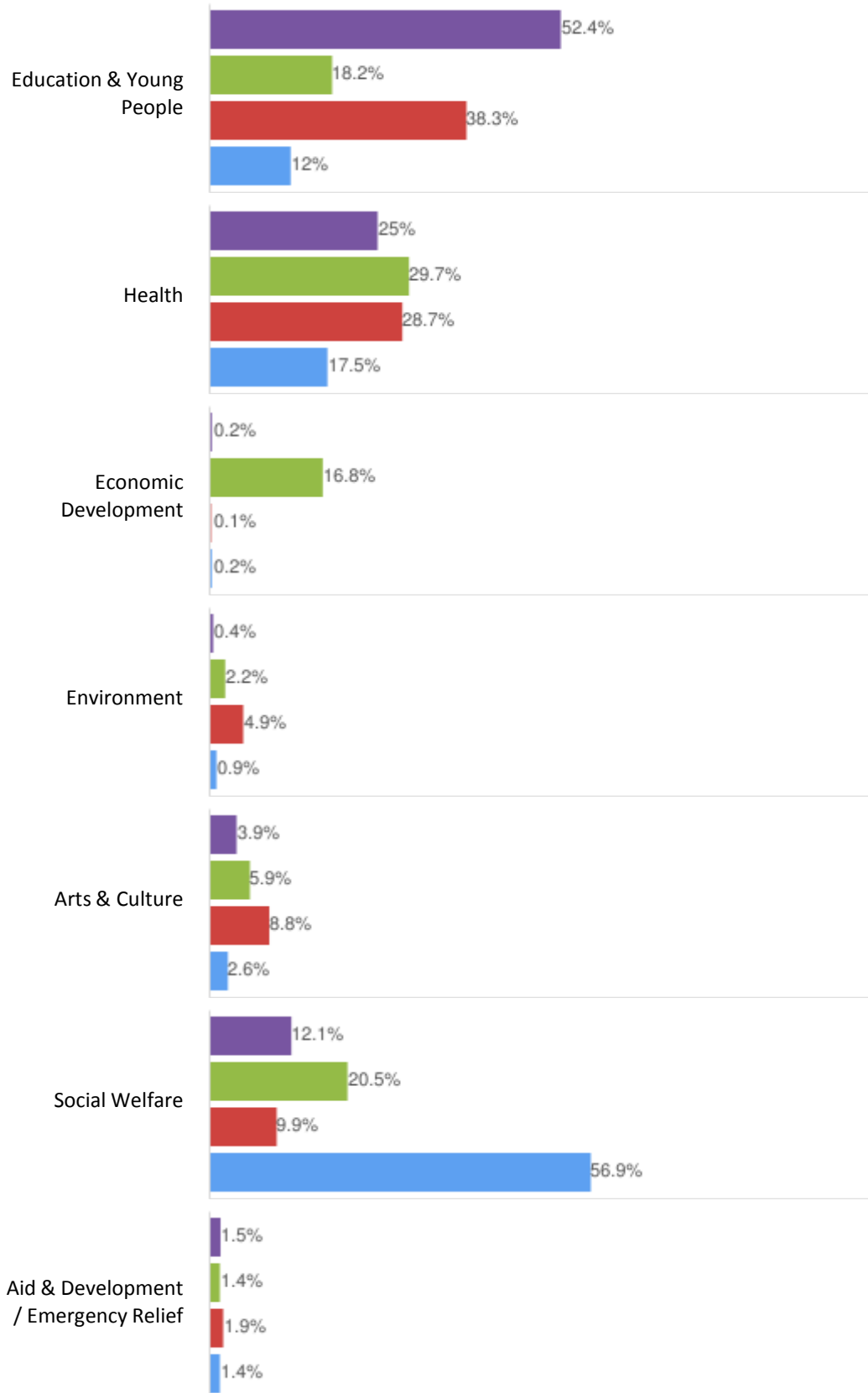


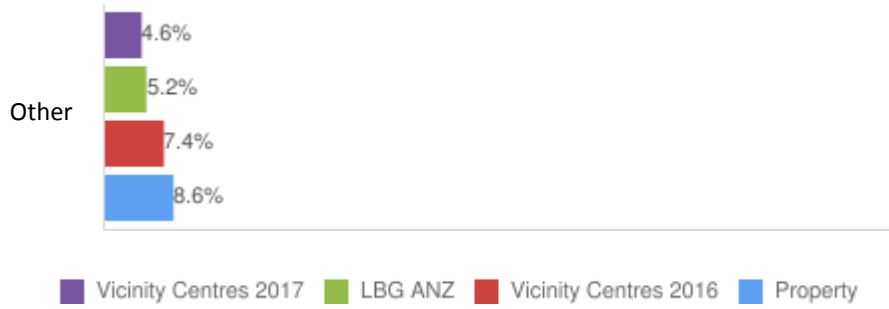
## 3. What Vicinity Centres supported

### 3a. LBG subject focus areas

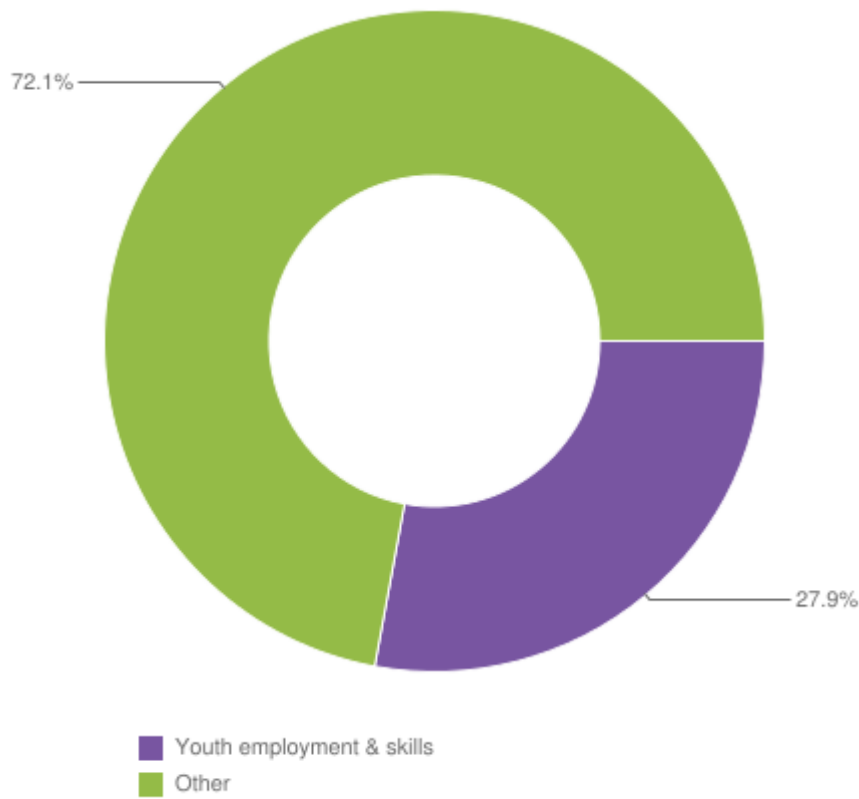


## 3b. Benchmarked

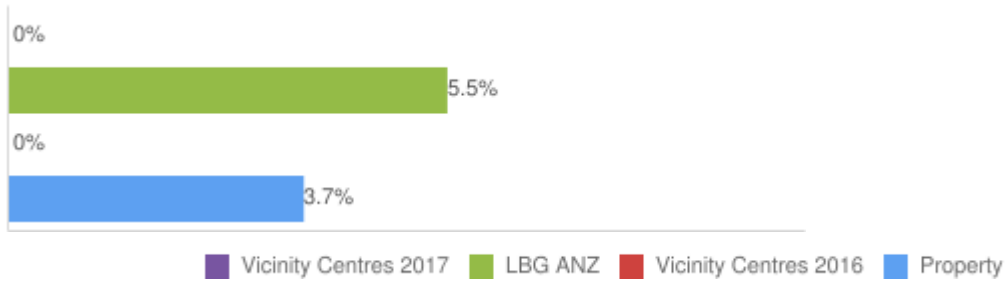




### 3c. Vicinity Centres company specific subject focus areas



### 3d. Indigenous contribution

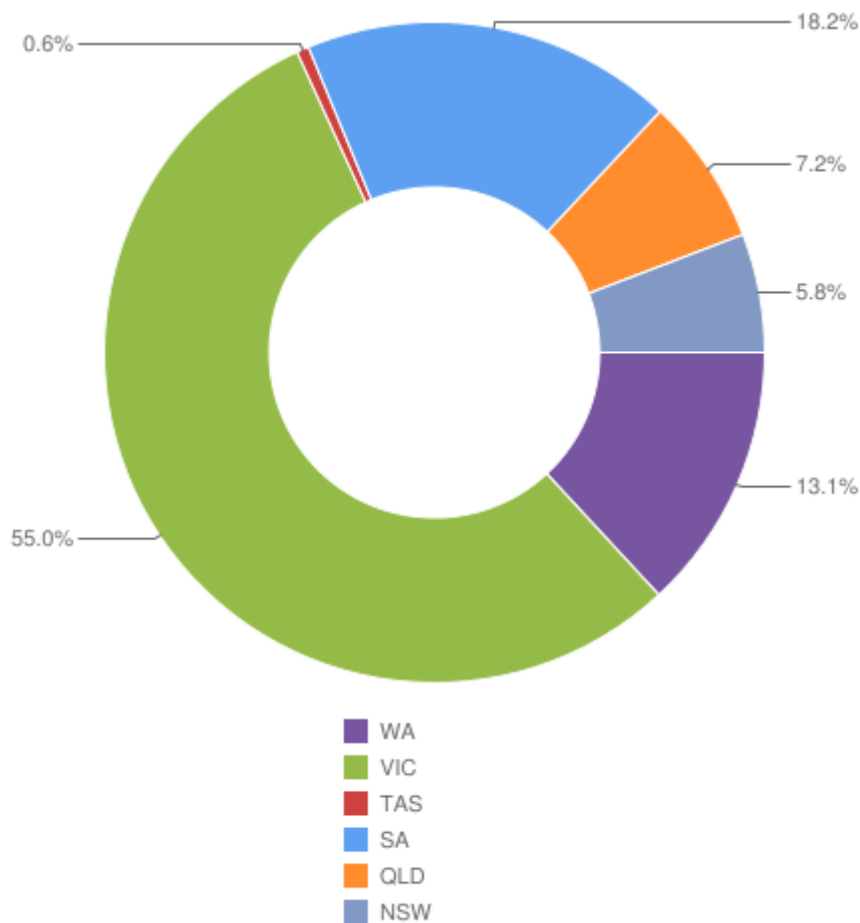


### Number of companies who reported an Indigenous contribution (Australia only)

Property	LBG members with Indigenous contribution
1 of 5	21 of 36

## 4. Where Vicinity Centres contributed

### 4a. Geographic spread

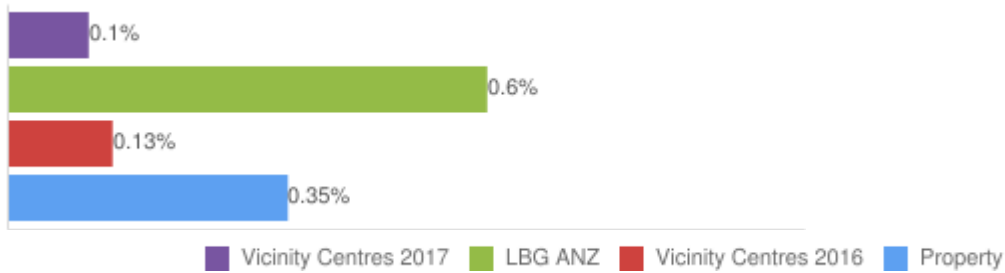




## 5. Analysing and comparing total contribution

The three indicators represented below enable members to make a comparison of their total contribution against their sector and the reporting membership as a whole.

### 5a. Contribution as a percentage of pre-tax profit



### 5b. Contribution as a percentage of total revenue



### 5c. Contribution per full time employee

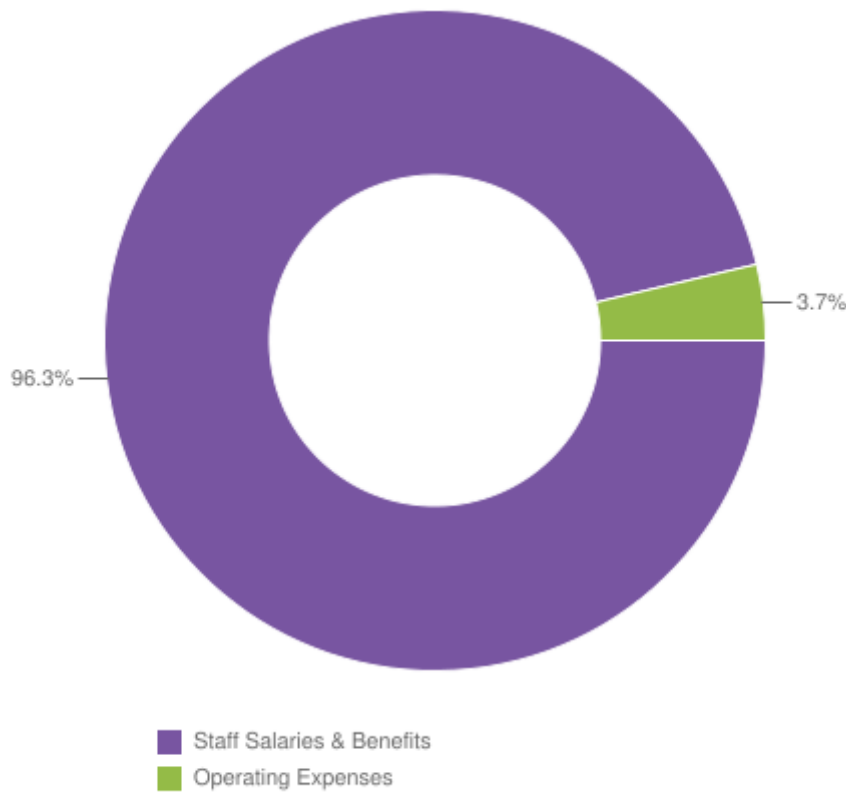


## 6. Vicinity Centres management costs

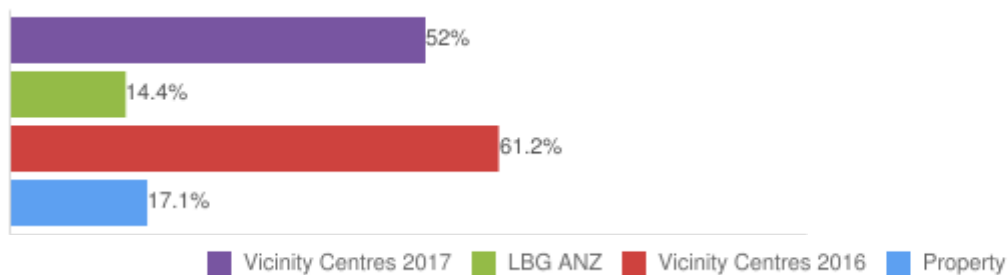
LBG Australia & New Zealand provides analysis of the management overheads associated with running a community investment program. Management cost categories include:

1. Staff salaries & benefits for corporate community investment staff
2. Operating expenses including overheads, research, evaluation and other CCI resources
3. Publicity and communications of community engagement including communications costs
4. Workplace giving programs costs

### 6a. Analysis of Vicinity Centres management costs



### 6b. Management costs as a percentage of total contribution

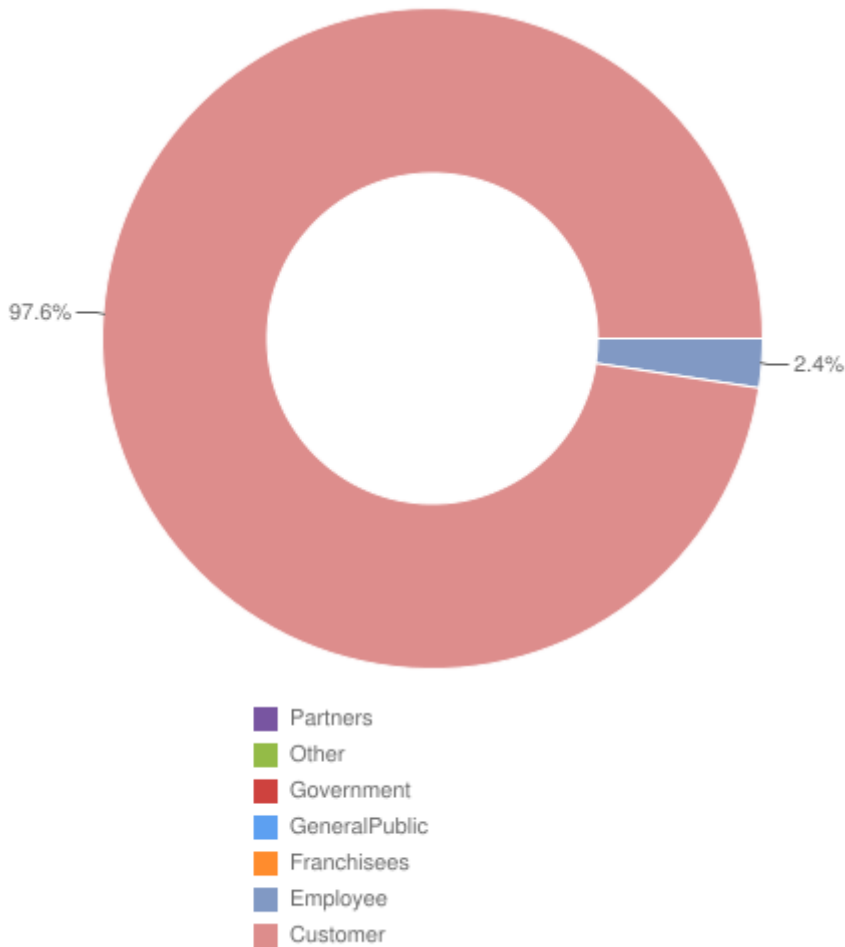


Number of staff dedicated to community investment	
Vicinity Centres	LBG member average
2	3.6

## 7. Leverage - facilitated third party contributions

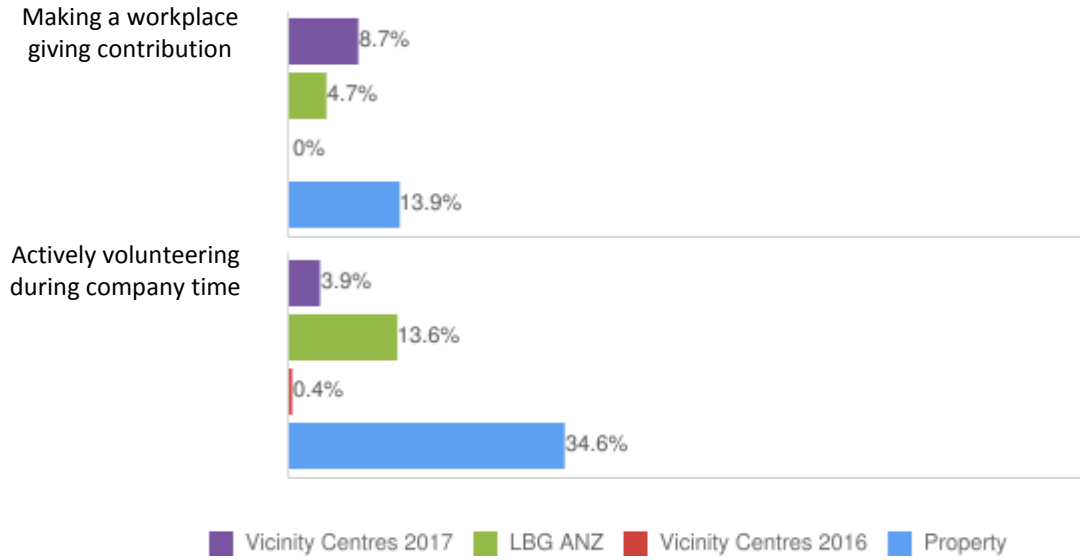
Leverage is the capture of additional contributions raised by third parties as a direct result of a company's community programs or initiatives. Leverage can be made up of cash, time or in-kind contributions.

### 7a. Vicinity Centres leverage analysis



<b>Vicinity Centres Leverage total</b> <b>\$276,325</b>	<b>Value of leverage compared to Vicinity Centres' total contribution</b> <b>16.9%</b>
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## 8. Vicinity Centres employee involvement





# Vicinity Centres 2017 Report

## 9. LBG Australia & New Zealand headline performance

Headline performance, LBG AU & NZ	2017 AUD\$	2016 AUD\$	2015 AUD\$
Total contributions reported	\$225,161,065	\$236,350,742	\$222,169,364
Contributions per employee	\$892	\$831	\$651
Total contributions as a percentage of pre-tax profit	0.6%	0.56%	0.61%
Total contributions as a percentage of revenue	0.14%	0.14%	0.12%
Average % of employees volunteering in paid time	13.6%	13.6%	12.7%
Total leverage reported	\$75,781,261	\$71,200,000	\$62,900,714

## 10. Vicinity Centres community contribution snapshot

2017 community contribution	2017 AUD\$	2016 AUD\$
<b>Total community contribution</b>	<b>1,632,401.07</b>	<b>1,281,413.86</b>
Total Revenue	982,700,000	1,019,700,000
Pre tax profit or EBITDA	1,583,600,000	960,900,000
Company FTE	1,154	1,285
FTE dedicated to CCI	2	3
Estimated % of data captured	100	93
Cash	622,047	435,384
Time	24,264	2,088
In-kind	136,763	60,342
Management Costs	849,327	783,600
Charitable Donations	142,745	192,242
Community Investment	186,643	32,000
Commercial Initiative	453,685	273,572
Leverage (facilitated third party contributions)	276,325	490,991

## 11. LBG Members

<p><b>Consumer Goods</b></p> <p>AkzoNobel Britvic Coca Cola Amatil* Coca-Cola Enterprises Coca-Cola HBC Japan Tobacco JT International SA JTI UK Philip Morris International Reckitt Benckiser</p> <p><b>Engineering &amp; Manufacturing</b></p> <p>3M BAE Systems Gestamp Jaguar Land Rover Michelin Rolls-Royce Skanska Siemens Stora Enso Swisse Toyota</p> <p><b>Financial Services</b></p> <p>ANZ Arab African International Bank Aviva AXA Banco Santander Bankinter Barclays BBVA BGL Group Capital One Citi CUA Deutsche Bank HSBC Investec Intesa Sanpaolo</p>	<p>Maybank National Australia Bank Nationwide Provident Financial Prudential Royal Bank of Scotland Reale Seguros Rothschild &amp; Co Santander UK Schroders St James's Place Wealth Management Standard Chartered Standard Life Suncorp Teachers Mutual Bank UBS UniCredit Zurich</p> <p><b>Food &amp; Drink</b></p> <p>Diageo Heineken España Bacardi</p> <p>Insurance LV= Generali GMHBA Medibank Simplyhealth</p> <p><b>Legal</b></p> <p>Freshfields Bruckhaus Deringer Gowling WLG Linklaters</p> <p><b>Media</b></p> <p>Australian Turf Club Clubs NSW Foxtel</p>	<p>Liberty Global Europe Pearson RELX Group Management SA Mingara Leisure Group Sky</p> <p>Pharmaceutical Abbott AbbVie Ashfield Healthcare AstraZeneca GSK</p> <p><b>Professional Services</b></p> <p>Accenture Experian JLL UK KPMG PwC Rubik3</p> <p><b>Property</b></p> <p>Abertis Acciona BAM Construct UK The Berkeley Foundation British Land Ferrovial Hammerson HSS Hire Intu Properties plc ISS UK Land Securities Lend Lease Mirvac OHL Payce QIC (GRE) Shaftesbury Stockland Unite Students</p>	<p>Vicinity Centres Willmott Dixon</p> <p><b>Retail</b></p> <p>Aldi UK Amazon Bettys and Taylors of Harrogate Boots Coles Inditex Jerónimo Martins John Lewis Partnership Kingfisher Marks &amp; Spencer Myer Target The Co-operative Group Southern Co- operative</p> <p><b>Sports</b></p> <p>Carlton Football Club Cricket Australia Geelong Football Club Hawthorn Football Club New Zealand Rugby Power Community Ltd</p> <p><b>Technology</b></p> <p>ARM BT Deutsche Telekom AG Hitachi Nokia Optus Singtel STMicroelectronics Telefónica</p>	<p><b>Travel and Hospitality</b></p> <p>Brisbane Airport Corporation Compass Group FirstGroup Go-Ahead London City Airport The Manchester Airports Group Sydney Airport Corporation Ltd Tabcorp Holdings Ltd Yarra Trams*</p> <p><b>Utilities and Services</b></p> <p>Anglian Water Australia Post Centrica Deutsche Post DHL Group DP World Ecoembes EDP Endesa Galp Energia Gas Natural Fenosa Iberdrola Jemena National Grid NuGeneration Port of Milford Haven Port of Tyne Red Eléctrica de España Royal Mail ScottishPower SGN SUEZ Terna Thames Water Tideway United Utilities Wood Group Woodside Energy</p>
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\*Members did not participate in 2017 benchmarking



# Vicinity Centres 2017 Report

## 12. Thank you

Thank you for participating in the LBG Australia & New Zealand benchmarking for 2017. Your company report, together with the results of the 2017 LBG benchmark contains valuable information that can be used in a variety of ways.

The LBG methodology allows a company to form a reliable and holistic view of its community investment, from what is contributed, what happens and what changes as a result.

Companies are increasingly under pressure to justify expenditure and LBG data makes it easier to inform key stakeholders about your social investment. LBG data is easily customisable for each target audience and the integrity is verified through the use of an internationally recognised framework, used by more than 220 of the world's leading companies.

The dashboard page of this report acts as a summary of your results for you to use when sharing your results internally as well as a source of pointers where you could evolve your current program.

This report details your corporate community investment contributions for 2017, benchmarked against companies from your sector and against the Australia & New Zealand member companies who have participated this year. Further comparisons can be made through the self-benchmarking feature of LBGOnline.

We would like to thank you for your dedication and participation throughout this benchmarking process and we look forward to working with you in 2018.

Kind regards,

**Tara James**

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